










Competition Chart

	MotoCam Shockbox	V.I.O. POV 1.5	HD Head Cam
Resolution	720x480	720x480	1920 x 1080
Frame Rate	30	30	30
Record Time	20-50 min/Gb	42 min/Gb	15-60 min/Gb
Configurable	yes - resolution	yes - resolution	yes - resolution
Format	H.264	MPEG (avi)	H.264
Lens 	90° (fully changeable)	110°	135°
Image Sensor 	CCD	CMOS	CMOS
Max Memory Card	16Gb micro SD	8Gb SD	16Gb micro
Battery Run Time 	8 - 16 hrs. (1 or 2 cells)	5.5	4
Weight (ounces)	12	6.3	4
Alignment 	color LCD screen	color LCD screen	laser
Editing Software	mac and windows	Windows Only	mac and windows
System Control 	wired remote control line red LED indicator	wireless (no visual indicator)	button on camera (no visual indicator)
Split Screen  multiple cameras (add-on)	2 to 4 (PIP/Quad)	none	none
Data Acquisition  (add-on)	MPH, RPM, Brake, Throttle	none	none
Camera Mounts 	aluminum (powder coated RAM mounts)	plastic	plastic
Waterproof 	35ft (150ft custom)	10 ft	no

Summary

MotoCam Shockbox

Vs.

Competition

No remote control, so it's hard to turn the system off and on
 No interchangeable lens: the angle your order is the only one you'll get
 No scalability to add more cameras or data acquisition in the future
 Motocam has more than twice the battery run time of competitors
 CCD sensors work much better in low light than CMOS imaging
 Urethane MotoCam helmet mount contours the shape of all helmets
 An LCD screen is great for alignment and review of the video in the field



This symbol means the **MotoCam Shockbox** product line has the advantage in category